



# SELL TICKETS. KEEP THE REVENUE. OWN THE AUDIENCE.

*One platform for the whole event, with no commission on tickets.*

 **ticklio.com**

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*A ticketing system you need.*

# One platform for the whole event.

## *Sales, access and data in one place.*

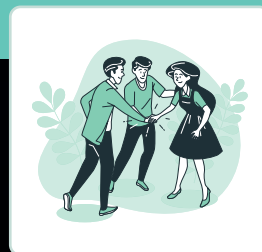
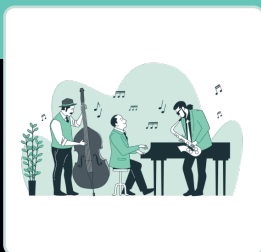
Ticklio gives organisers a professional ticketing system without the high commissions. What began as ticketing has grown into a connected platform that handles sales, access, customer data, communication, loyalty and much more, **all in one place.**

Behind it stands WPM, a European digital agency with years of experience and clients across the EU and beyond.



## **Built for:**

Sport · Culture & Show Business · MICE · Clubs & Associations · Online events.



# Why organisers choose Ticklio.

## MORE THAN TICKETS

Tickets, season passes, memberships, merchandise, food and drinks can all run through one system — giving your organisation one connected sales environment.

## YOUR AUDIENCE STAYS YOURS

GDPR 

Customer details, purchase history and attendance data remain under your control, giving you the foundation for long-term relationships, loyalty and remarketing.

## FLEXIBLE WHERE IT MATTERS

Ticklio adapts to your organisation, venue and workflows instead of forcing your team into a rigid setup.

## NO COMMISSION ON TICKETS

Ticklio takes no percentage of what you sell. You pay the agreed service cost plus standard payment processing fees and keep the rest.

## ONE VIEW OF EVERY CUSTOMER

Bring ticketing, shop, POS, memberships and attendance together to understand how people interact with your organisation.



YOUR OWN VISITOR  
DATABASE



IMPROVING  
SEGMENTATION



REMARKETING



LOYALTY  
PROGRAMS



CUSTOMER  
REACTIVATION



LONG-TERM  
GROWTH

# Core product pillars

*Everything an event needs, in one connected ecosystem.*



**Venue Mapping**



**Memberships & Loyalty**



**Integrations & API**



**Ticketing**



**POS**



**Mobile App**



**Online & physical shop**



**Marketing & Automation**



**Season tickets**

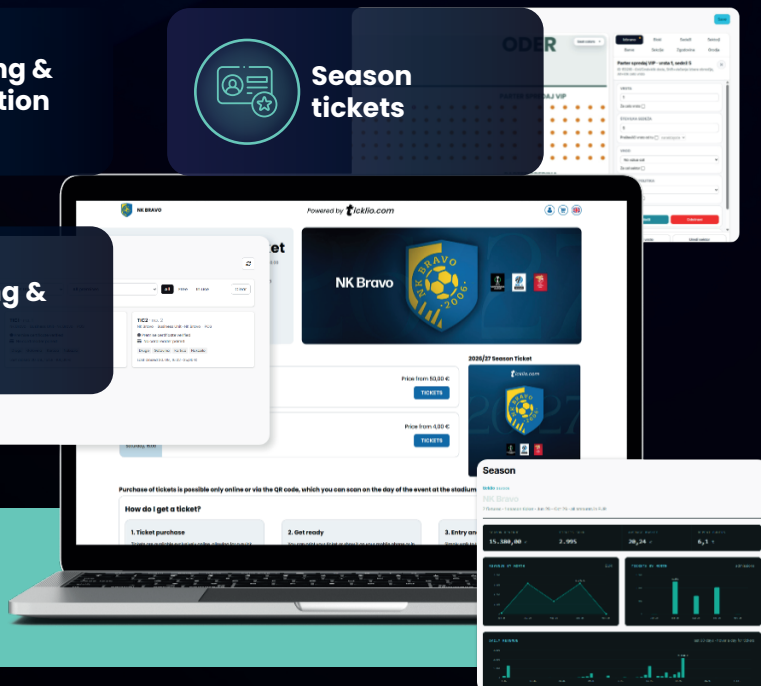


**Networking & Accreditation**



**Reporting & Insights**

**ONE PLATFORM.**  
*Your organisation. Your brand.*



# Live in hours, not weeks.

*From setup to your first sale, Ticklio keeps the process simple.*

## 1. SET UP

*We build the foundation.*

We map your venue, configure your seating layout and set up your branded shop. For recurring events, you can also import multiple events at once using a simple CSV.

## 2. SELL

*Online or on-site.*

Sell tickets, season passes, memberships and products through your branded shop or at the venue. Existing event setups can be reused, while individual events remain fully editable.

## 3. RUN

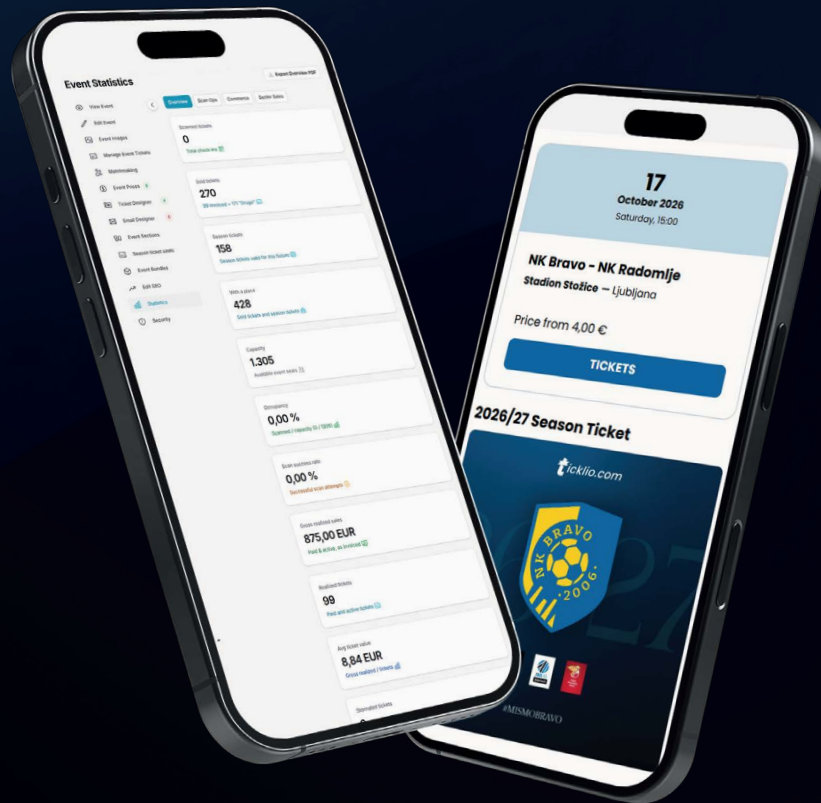
*Scan, sell and stay in control.*

Check in visitors, manage on-site sales and monitor what is happening from one connected system.

## 4. SEE

*Event performance in real time.*

Get a clear overview of ticket sales, visitor numbers and event performance as it unfolds, all from one central dashboard.



## SMART SEAT LOCKING

Lock seats for web, POS or both, with automatic release of expired holds.

## FLEXIBLE AVAILABILITY

Set availability by channel, stand or section, and reserve seats as needed.

## SEE WHO IS SITTING WHERE

View buyer, reservation and ticket details directly from the seat map.

## MOVE BETWEEN FLOORPLANS

Transfer season ticket holders between layouts and assign entrance access.

## PERSONALISED TICKETS

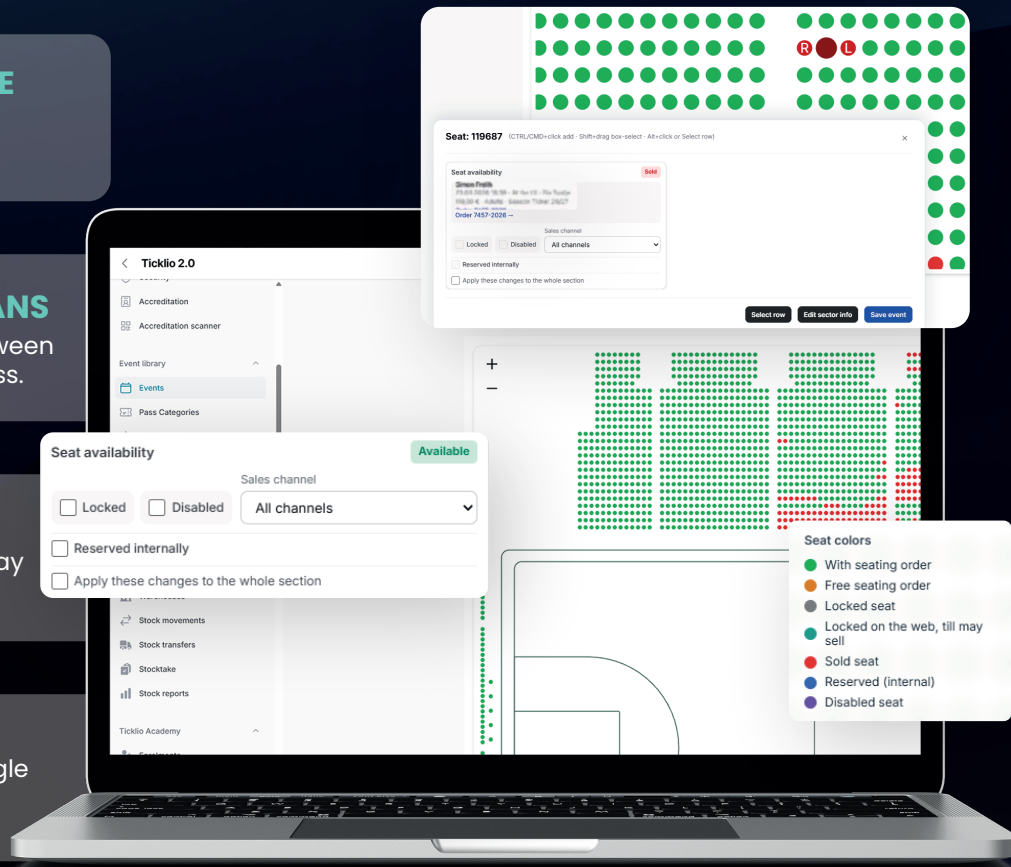
Collect customer details and display them on tickets.

## WALLET READY

Add tickets to Apple Wallet or Google Wallet, with personalised updates reflected digitally.

06 / TICKETING & SEAT CONTROL

# Give every seat a clear status.



# See everything that's happening in one view

When the doors open, your team needs clarity — not more systems. Ticklio connects ticket sales, scanning, attendance, POS and cash management.

## LIVE ATTENDANCE

See check-ins as they happen and monitor attendance throughout the event. Duplicate scans are counted as one person.

## SMART CHECK-IN

Use different cameras for code capture and quickly validate tickets at the entrance.

## POS AT THE VENUE

Search existing orders, add seats quickly, process payments and sell tickets, food, drinks and merchandise.

## CASH DESK CONTROL

Count the cash drawer, compare expected and actual amounts and keep a clear record of the day's results.

## AUTOMATIC SHIFT CLOSING

Daily shifts close automatically at 23:59, keeping your records consistent without an extra manual step.

*One event. One system.* **Full visibility.**

9 / A SOLUTION FOR EVERY ROLE

# One platform, tailored to your event.

Whether you're selling seats at a match, welcoming guests at a conference or managing memberships for a club, Ticklio adapts to the way your organisation works.

## SPORT

### More than match-day tickets.

Bring match tickets, season passes, memberships, club shop and match-day sales together.

#### Modules

Season tickets

Memberships

POS

Marketing

## CULTURE & SHOW BUSINESS

### Sell out the room. Keep the experience yours.

Flexible seating, branded tickets and simple check-in for concerts, theatres, comedy and festivals.

#### Modules

Ticketing

Seat Picker

POS

Ticket Design



## MICE

### Run the conference, not the front desk.

Manage registration, payments and access for conferences, exhibitions and corporate events, including different access zones and participant information.

#### Modules

Ticketing

Registration

Zoned Access

Reporting

Networking

## ONLINE EVENTS

### Sell access like you sell a seat.

Offer paid streams, recordings and hybrid experiences through the same checkout. Each purchase receives secure digital access.

#### Modules

Ticketing

Payment Methods

Registration

## CLUBS & ASSOCIATIONS

### Memberships, fees and communication in one place.

Run memberships, youth sections, renewals, payments and member communication from one platform.

#### Modules

Memberships

Youth

POS

Ticket Design



"The professional attitude and excellent product of the Ticklio team encouraged us to set up ticketing this season. The system is very easy to use."

**Luka Vončina, KK Ilirija**

#### LIME 'N' LEMON

"The Ticklio platform is an effective solution for selling tickets for any event. Collaboration is easy, fast and efficient. A truly trustworthy platform!"

**Tamara Simončič,  
Lime'N'Lemon**



POSLOVNI  
CENTER  
POSLOVNE PRAVILNOSTI

"The entire experience was very professional. Even before the event, they were responsive and resolved any issues quickly. They even came to the venue on the day to support us, in case of any problems."

**Business Center SEB**



"We are very happy with the Ticklio ticketing system we use for our matches. It has improved our ticketing and event management, and I wholeheartedly recommend it to anyone looking for an efficient, reliable and flexible solution."

**Rebeka Žerovnik,  
Na meji nevidnega**

10 / BUILT AROUND YOUR ORGANISATION

# Adapt it to the way you work.

## YOUTH

### Manage your youth section.

Manage registrations, player profiles, guardian information, fees and communication in one place.

## MOBILE APP

### Your organisation in their pocket.

Give your audience tickets, season passes, memberships, merch, loyalty and digital access in your own app.

## VENUE & INTEGRATIONS

### Connect your setup without fuss.

Map your venue and connect the tools you already use, including WordPress, WooCommerce, accounting systems, SumUp and digital wallets.

## WHITE LABEL

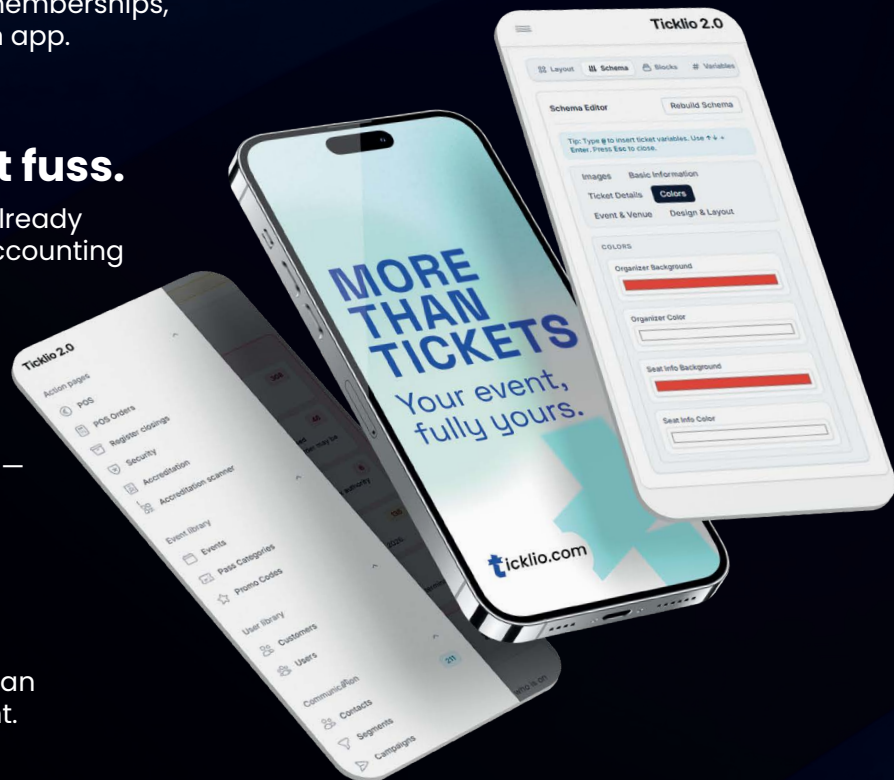
### Keep it yours.

Your shop, checkout, tickets, emails and app — under your own brand, colours and domain.

## MULTIPLE ORGANISATIONS

### Work seamlessly.

Users working across several organisations can switch between them from the same account.



# Turn every purchase into an opportunity.

Manage your products and additional sales from the same environment as your events.

## PRODUCT VARIATIONS

Offer different colours, sizes and other variants within one product.

## PRODUCT PERSONALISATION

Let customers personalise products such as jerseys with a name, surname, custom text or number.

## PRODUCT INFORMATION

Add product descriptions, care information and other details directly to the product.

## PROMOTIONAL PRICES

Highlight promotional and discounted prices while keeping the product catalogue up to date.

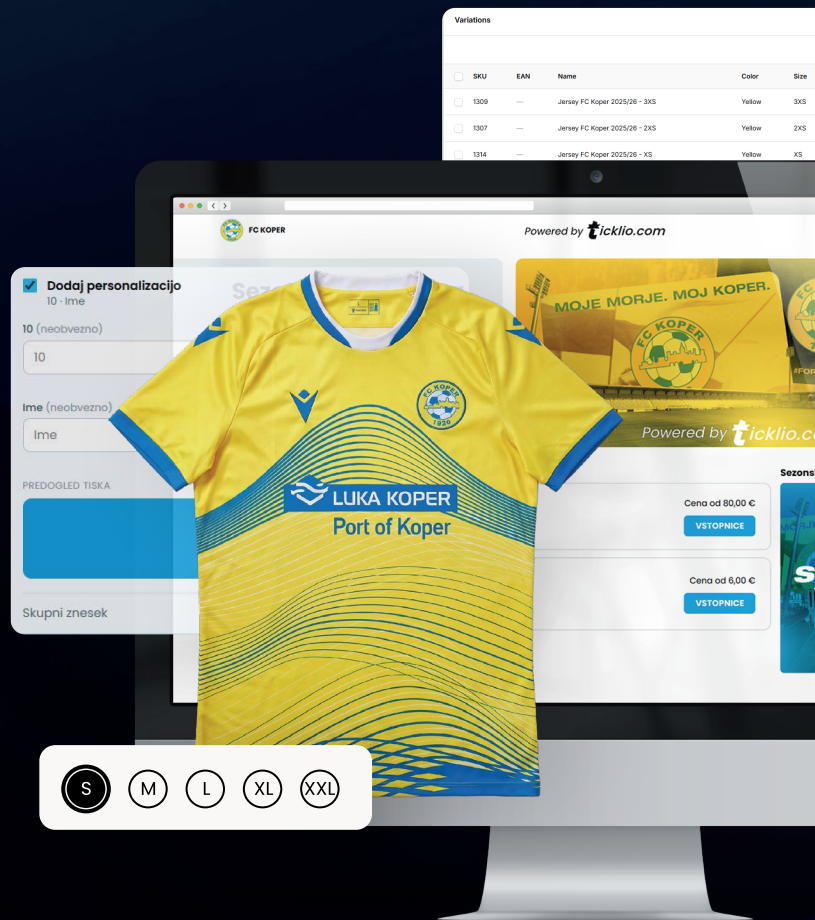
## SMART UPSELLS

Offer relevant products or experiences alongside a purchase — for example, a discounted jersey to a season ticket holder or a lower-priced ticket to another event.

## ONE CONNECTED CART

Tickets, products, memberships, food and drinks can be combined in the same purchase.

| Variations               |      |     |                               |        |      |
|--------------------------|------|-----|-------------------------------|--------|------|
| <input type="checkbox"/> | SKU  | EAN | Name                          | Color  | Size |
| <input type="checkbox"/> | 1309 | —   | Jersey FC Koper 2025/26 - 3XS | Yellow | 3XS  |
| <input type="checkbox"/> | 1307 | —   | Jersey FC Koper 2025/26 - 2XS | Yellow | 2XS  |
| <input type="checkbox"/> | 1314 | —   | Jersey FC Koper 2025/26 - XS  | Yellow | XS   |



# Understand your audience. Measure **your performance.**

Ticklio brings customer activity and event performance together, helping you understand who attends your events, what they buy and how your sales perform.

## CUSTOMER PROFILES

View customer information, purchase history, attendance and membership status in one place.

## AUDIENCE INSIGHTS

Understand who buys tickets, who attends and how customers engage with your organisation over time.

## EVENT PERFORMANCE

Track revenue, tickets sold, average basket, attendance and payment methods.

## SALES TRENDS

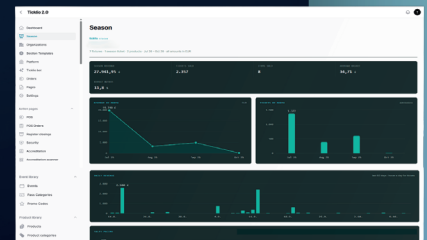
See when customers buy, how sales develop before an event and which sales periods perform best.

## CHANNEL & PRODUCT PERFORMANCE

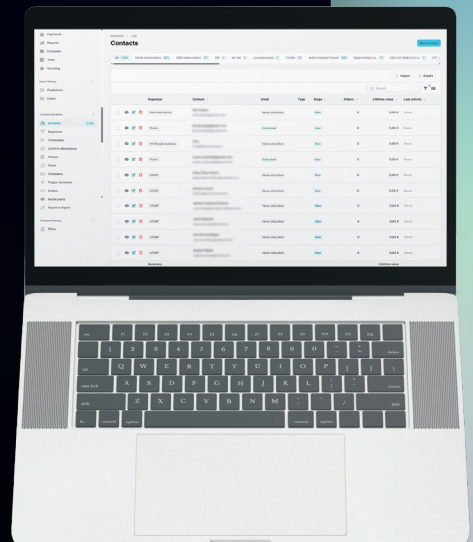
Compare online and POS sales, evaluate product performance and review add-ons, cancellations and net sales.

## REPORTS & EXPORTS

Download reports in XLSX, PDF or CSV for further analysis and decision-making.



This screenshot shows the 'View' report in the Ticklio dashboard. It displays a table of customer data with columns for 'Name', 'Email', 'Phone', 'Address', 'City', 'State', 'Zip', 'Country', 'Date of Birth', 'Gender', 'Marital Status', 'Occupation', 'Education', 'Income', 'Interests', and 'Tags'. The table is filtered by 'All' and shows a list of customers with their details. The dashboard has a dark theme and a clean, modern design.



# Don't just sell the next ticket. Create a reason to come back.

Turn customer data into relevant communication.



## REAL AUDIENCE SEGMENTS

Target all fans, season ticket holders, members or buyers of a specific event based on actual customer behaviour.



## CAMPAIGNS THAT FIT YOUR EVENT

Create communication for event announcements, match-day reminders, flash sales, new merchandise and season ticket renewals.



## AUTOMATED FLOWS

Build repeatable communication journeys around customer actions and events.



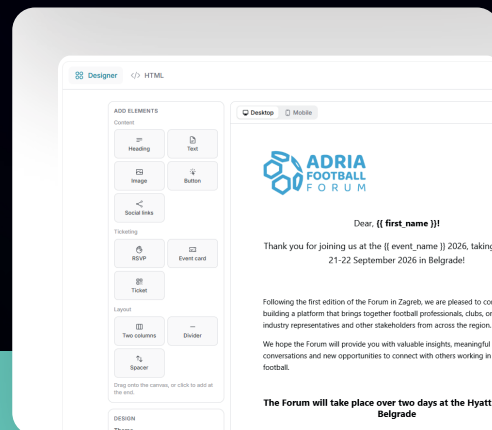
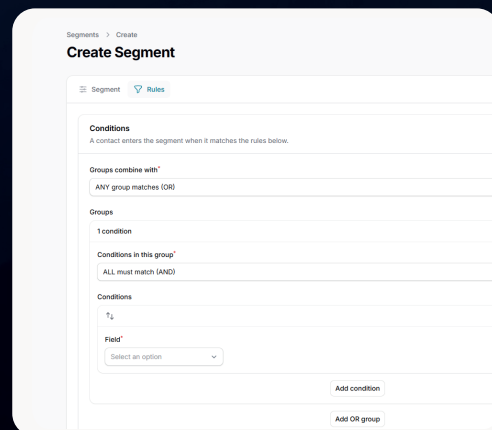
## BRANDED EMAILS

Create emails with your own banners, images, buttons and content while keeping communication visually consistent.



## CONSENT BUILT IN

Marketing preferences are managed separately by organiser and communication channel. Buying a ticket does not automatically subscribe someone to marketing communication.



*The right message, to the right audience.  
At the right time.*

13 / BUILT TO KEEP THINGS MOVING.

# Set it up once, run it again anytime.

Recurring events should not require starting from zero.

## REUSE WHAT WORKS

Duplicate an existing event and carry over the setup you need — including venue, pricing, sales windows, season tickets and add-ons.

## KEEP DATA SEPARATE

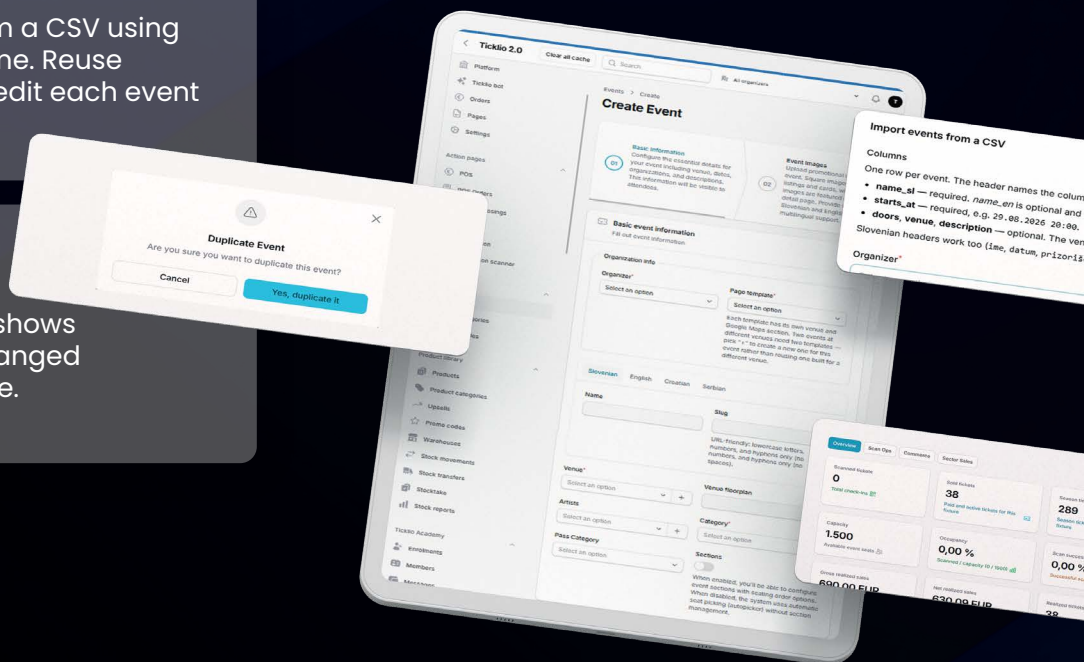
The setup is reusable, but tickets, orders, scans and revenue remain tied to the original event.

## IMPORT IN BULK

Import multiple events from a CSV using just the name, date and time. Reuse organisation settings and edit each event as needed.

## STAY IN CONTROL

A detailed activity history shows what changed, when it changed and who made the change.



# A better way to connect at events.

For conferences and other events where the people matter as much as the programme.

## MATCHMAKING

Create participant profiles and match people based on relevant information and interests.

## MEETINGS & MY DAY

Participants can find available times, request meetings and manage their event schedule from one place.

## MESSAGES & CONNECTIONS

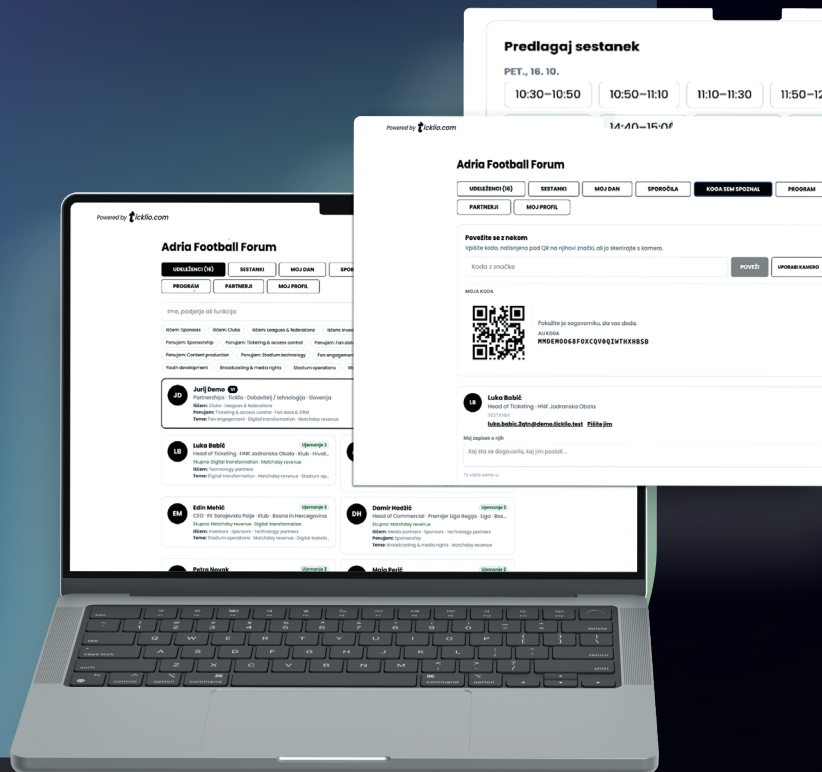
Keep conversations connected to the event and see the people you have met.

## ACCREDITATIONS

Automatically create and print participant accreditations from the panel. People can also be added directly at the desk when needed.

## DIRECT TICKETING

Send tickets directly from the system and find personalised tickets by ticket number, name or surname when the relevant information has been collected.



# A flat fee. No cut of your tickets.

## PER SEASON

*Ideal for clubs and venues running events throughout the year.*

A fixed seasonal fee based on your schedule and volume gives you a predictable budget.

## PER EVENT

*For one-off or occasional events.*

A small agreed event fee plus standard payment processing costs.

## MONTHLY SUBSCRIPTION

*For organisers with frequent events.*

A transparent recurring fee with no commission on ticket sales.

## HARDWARE

*Use the equipment you already have or add what you need.*

Most organisers can start with a computer, internet connection, phone and basic printer.

# Clubs and organizers we work with



POSLOVNI  
CENTER  
EKONOMSKE FAKULTETE

STUDIO  
LUMORA



LIME & LEMON



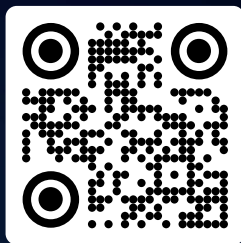
SLOVENSKO ZAVAROVALNO ZDRUŽENJE  
Slovenian Insurance Association





*Stop overpaying for ticketing.*

**Contact us.**



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